Draft Strategic Plan 3-25-21



Draft - For Discussion Purposes Only

### YCCD MISSION STATEMENT:

Yuba Community College District (YCCD) provides every person in our diverse communities with access to high-quality, affordable, and community-focused higher education. We inspire and advocate through our passion and commitment to teaching and learning, social justice, and student success.

#### **VISION:**

Our vision is to empower our students and strengthen our communities by providing equitable, student-centered learning opportunities.

### **VALUES:**

- Equity-Mindedness: Yuba Community College District champions' diversity, equity and inclusion through purposeful acts to ensure all students achieve equal outcomes on success measures.
- Responsiveness: Yuba Community College District is committed to learn and quickly respond to the needs of students, faculty and staff to create a learning environment that addresses short-term and long-term needs.
- **Holistic Support:** Yuba Community College District provides support that addresses all the needs of students beyond academic support to include personal and basic needs.
- Data-Informed Decision Making: Yuba Community College District commits to developing a data informed campus decision making process. Establish institutional procedures of accountability that are guided by data and research.
- Workforce and Economic Development: Yuba Community College District provides clear pathways and opportunities for staff, faculty and students to grow their skills and develop the tools they need for success in the workplace. Be agents for economic development to improve the quality of life for students, communities and local businesses.
- **Inclusiveness:** Yuba Community College District expands student awareness and diversity within our community by welcoming new cultures and identities with open arms.
- Accountableness: Yuba Community College District is accountable to our communities
  for developing critical thinking and civic engagement in our students. We are
  accountable for stewarding resources effectively to meet the diverse needs of our
  communities and region.

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• Community Oriented: At the heart of community engagement is the ability for an individual and the entire community to become lifelong learners. Through engagement, we can develop collaborative relationships to conquer the diverse challenges facing our society. Yuba Community College District works with local community leadership to enhance our service areas through community engagement projects, which provides opportunities for learning and collaboration. Increasing public interaction with our colleges and district through enhanced community involvement, continue to develop and expand partnerships with our local businesses, local high schools (9-12), and all persons within our five-county district.

- Honesty: Yuba Community College District encourages a sense of trust among employees, the institution, and the communities we serve by embracing transparency and cultivating a safe environment that welcomes feedback and ideas from all stakeholders.
- **Respect**: Yuba Community College District promotes the value to treat all people with appreciation and dignity to help improve communication between stakeholders, increase teamwork, and reduce stress.
- Trust: Yuba Community College District encourages a sense of honesty among employees, the institution, and the communities we serve by embracing transparency and cultivating a safe environment that welcomes feedback and ideas from all stakeholders.

### **GOALS:**

- 1. Increase student success and maximize the student experience through andragogy, curriculum and well-aligned student services programs designed to enhance student learning and completion by 2023.
  - a. Increase by at least 20 percent the number of students annually who acquire associate's degrees, credentials, certificates, or specific skill sets that prepare them for an in-demand job;
  - Increase by 35 percent the number of students transferring annually to a UC or CSU;
  - c. Decrease the average number of units accumulated by students earning associate's degrees to 79 units;
  - d. Increase to 76% the percentage of CTE students who report being employed in their field of study;
  - e. Reduce by 40% the equity gaps across all the above measures through faster improvements among traditionally underrepresented student groups; fully closing those achievement gaps within 10 years;
  - f. Over five years, reduce achievement gaps across all of the above measures through faster improvements in our service area, focused on campuses with the lowest educational attainment for adult learners.
- 2. Foster diversity, equity, and inclusion by providing support structures, access, as well as reviewing our current processes to ensure equitable outcomes.
  - a. Access to technology.
    - i. Including being competitive in an online environment.

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- ii. Providing equitable access at all hours and for students in all circumstances.
- b. Create opportunities for professional development focused on anti-bias, racism and equity.
- c. Adopt practices that focus on improving the diversity of faculty and staff to better reflect the students and communities we serve.

# 3. Continuously improve integrated planning and institutional effectiveness processes within a collaborative culture of evidence.

- Utilize data to inform decision making.
- b. Enhance collaborative planning and programming between the colleges to improve outcomes for students.
- c. Increase professional development opportunities to better utilize available data tools.
- d. Improve enrollment management through accountability and use of resources, available tools and strategic foresight.

## 4. Refine standards, processes, roles and responsibilities to be a more efficient multicollege district.

- a. Develop a resource allocation model that is equitable and reflects the needs of a multi-college district.
- b. Create and/or refine service level agreement to better define the relationships between Colleges and all district service's departments.

# 5. Integrate strategic foresight into our planning to better anticipate the future needs of our students and communities through innovation and technology.

- a. Embrace innovation and provide the latest technology that increases enrollment, retention, persistence, graduation and transfer rates.
- 6. Offer safe, reliable and welcoming environments and provide services that contribute to a safety net for students and the college communities.
  - Address the basic needs of students in regard to food and housing insecurities.
  - b. Provide modern and safe facilities that are conducive to learn and work.
  - c. Update and maintain campus emergency action plans that are inclusive of natural disasters.