

YCCD Strategic Planning 2021 to 2030

Doug Houston
YCCD Chancellor



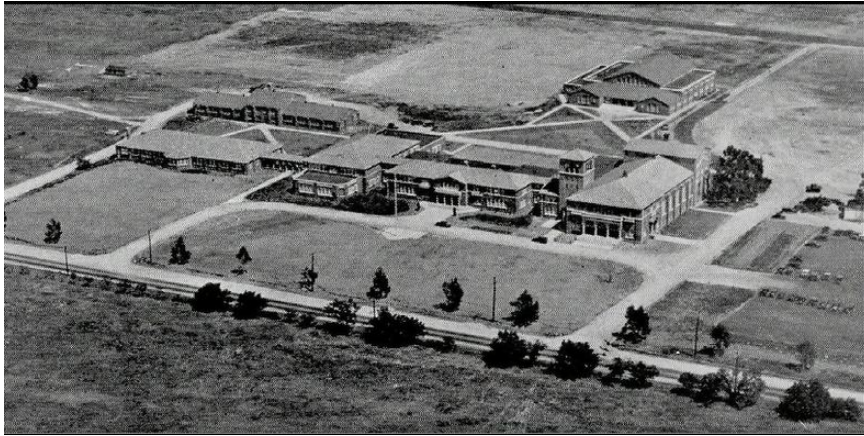


- Established in 1927; first “county-wide” college district in 1938
- Became “multi-college” in 2008
- Eight Counties = 4,200 sq miles
Yuba, Sutter, Yolo, Colusa, Lake, Butte, Glenn, Placer
- 13,800+ students/ 7,150+ FTES (FY 19-20)
- Governing Board: 7 elected trustees; & 2 student trustees
- 2 colleges and 1 centers / 1 outreach site
 - Yuba College (Yuba County)
Sutter County Campus
 - Woodland College (Yolo County)
Lake County Campus
Colusa County Campus



Yuba College

1927 to 1970



1959 - Voters approve bond for new YC campus

1962 - New Yuba College campus opened on N Beale Rd.

1962 to 1966 - campus growth; inc. residence halls

1911 - Marysville Jr College launched

1927 - Yuba County Community College District established
(*1st county-wide College District*)

1937 - Yuba College built in Marysville

1938 - YCCD separated from Marysville HS District

1954 - WASC Accreditation





YUBA COMMUNITY COLLEGE DISTRICT

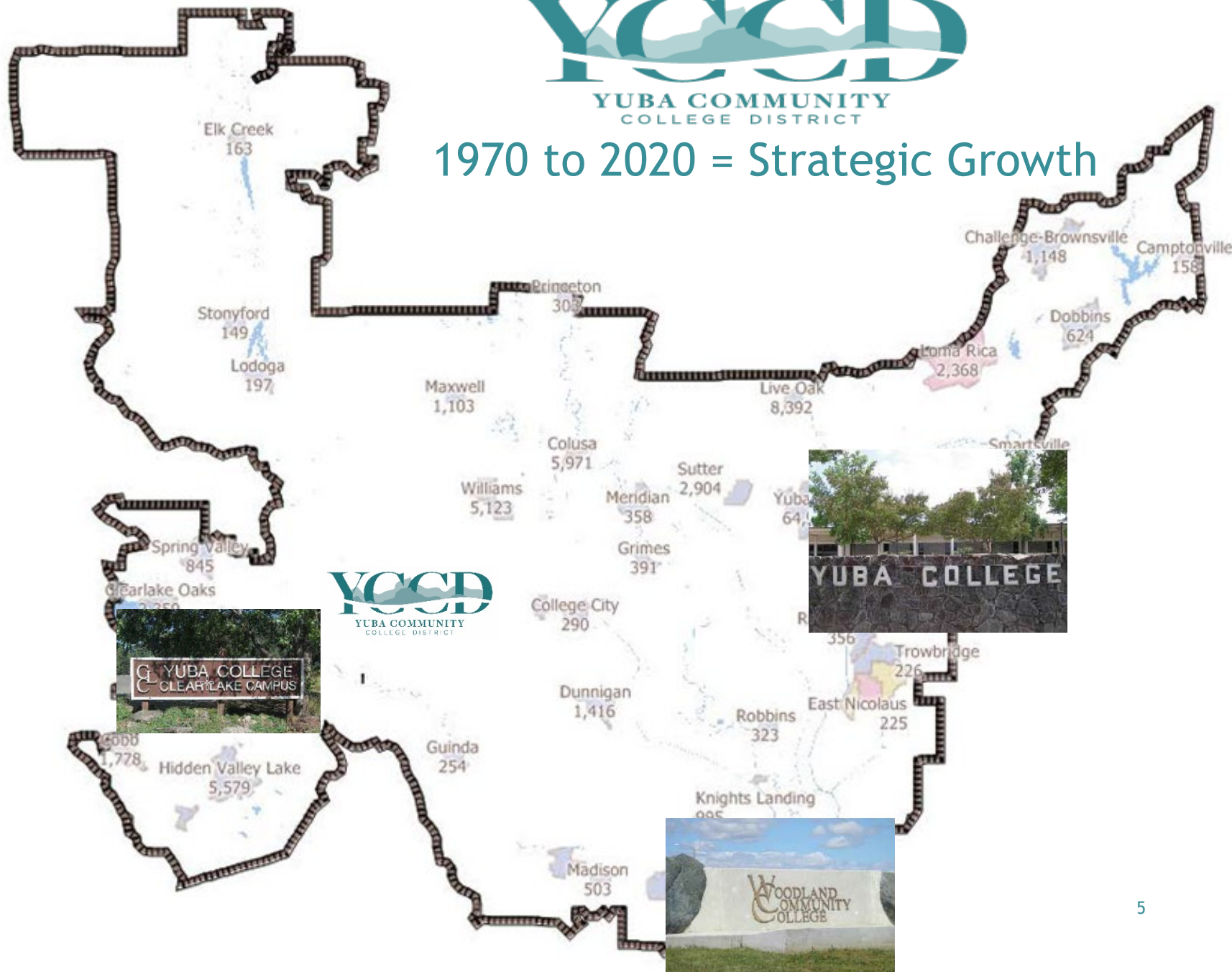
1970 to 2020 = Strategic Growth





YUBA COMMUNITY COLLEGE DISTRICT

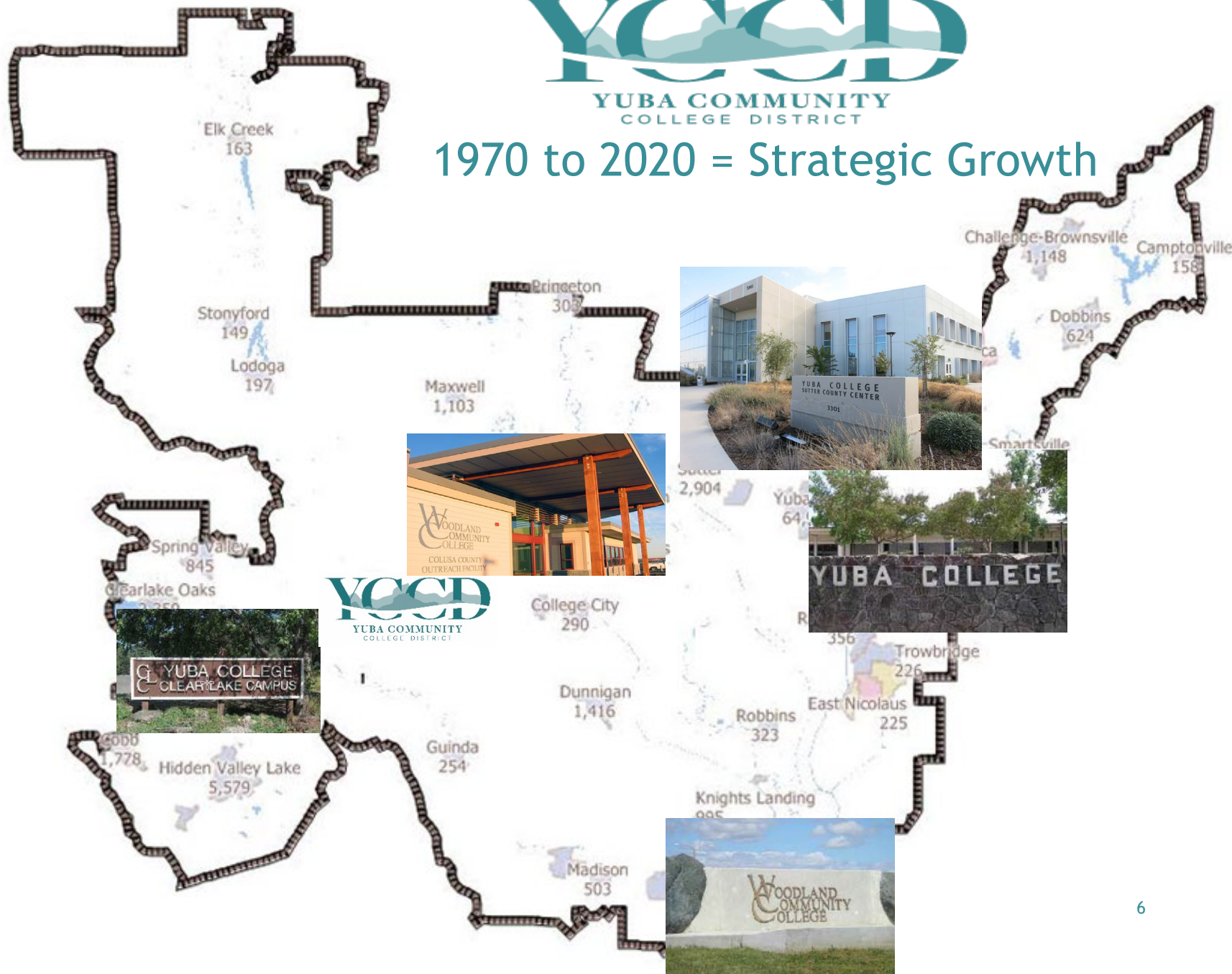
1970 to 2020 = Strategic Growth



YCCCD

YUBA COMMUNITY
COLLEGE DISTRICT

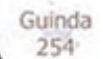
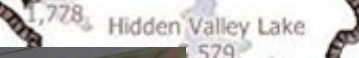
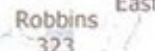
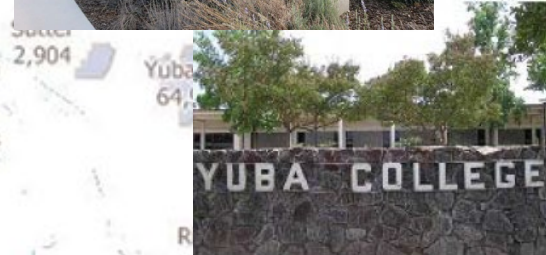
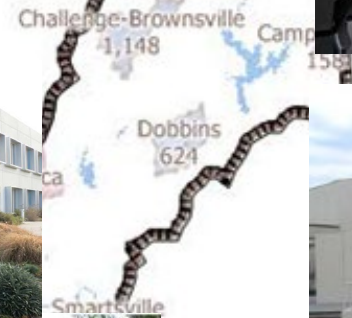
1970 to 2020 = Strategic Growth





YUBA COMMUNITY COLLEGE DISTRICT

1970 to 2020 = Strategic Growth





YCCCD
YUBA COMMUNITY COLLEGE DISTRICT



Unduplicated Headcount 2019-20

Lake County Campus	1,738
Woodland Community College	4,751
Yuba College	9,061
District	13,894



Contemplating the Next Decade

This is the most significant
transformational period for
Community Colleges since
the 1950s post-WWII
expansion

The background features a white space with abstract teal geometric shapes on the right side, including overlapping triangles and polygons in various shades of teal.

**Higher Education
is changing**

What will be the next breakthrough?



Long-range planning?

The Choluteca Bridge in
Honduras.

Originally constructed in 1930s.

Rebuilt in 1996 to be “hurricane-
proof.”



Disruption!

In 1998, Category 5 Hurricane Mitch hit Honduras.

Every other bridge in Honduras was destroyed.

The Choluteca Bridge survived in near perfect condition.

With only one minor problem ...



YCCD 2030

YCCD Strategic Plan 2030: Future-Facing, Community- Oriented & Leverage Partnerships

Community-oriented
focused on our communities:
education, economic, civic/social and
health.

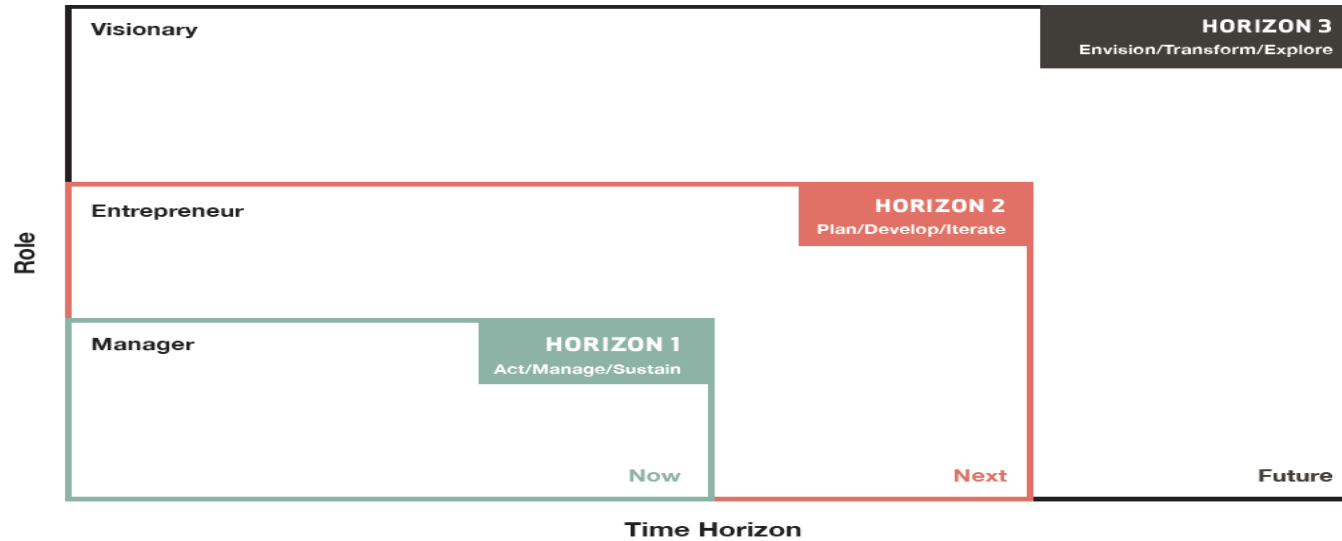
YCCD Strategic Plan FY 2020-2030

The next YCCD Strategic Plan will have a 10-
year focus but with a 30-year "horizon."

Future-facing
anticipating and shaping the future
of education, the future of work and
the future of our communities.

Leverage Partnerships
to extend access broad array of
educational programs and services.

YCCD Strategic Plan 2030 Future-Facing



YCCD Strategic Plan 2030 Leveraging Partnerships

HUMBOLDT
STATE UNIVERSITY



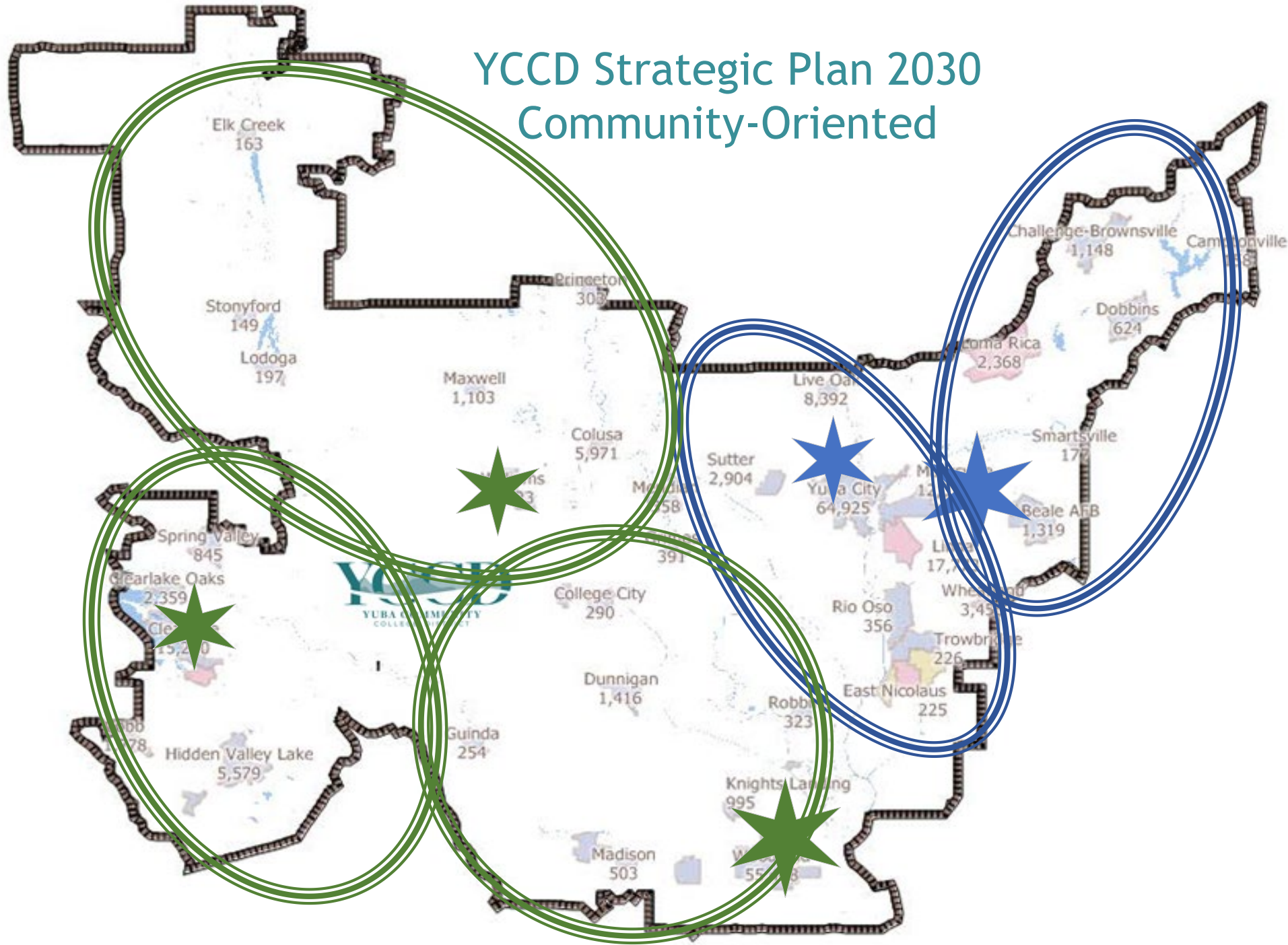
WILLIAM
JESSUP
UNIVERSITY



SONOMA
STATE UNIVERSITY



YCCD Strategic Plan 2030 Community-Oriented



Questions & Answers



Welcome!

Dr. Tawny M. Dotson
Yuba College President



Vice President for Student
Services:
Dr. Dwayne (Dalexh) Hunt



Executive Vice President:
Dr. Carla Tweed



Academic Senate President:
Christoph Noffsinger



Dean for Student Success and
Institutional Effectiveness:
Jeremy Brown

What do community colleges ... do?





Shifting focus, increasing expectations

Access



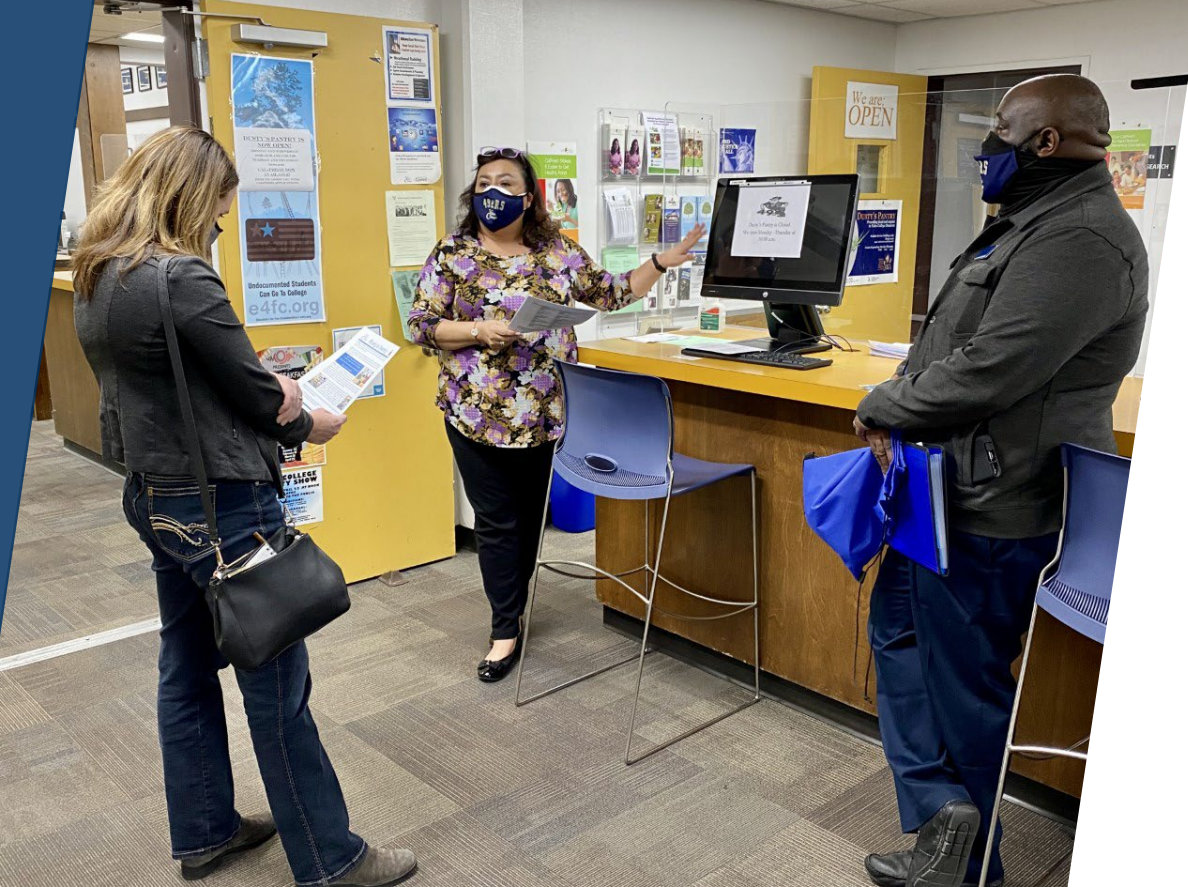
Access +
Completion



Access +
Completion +
Post-College
Success



- ▶ Yuba College prepares a diverse student population to excel in a rapidly changing, interdependent world. Our quality programs and student services empower students to achieve their educational and life goals by providing counseling, transfer preparation, associate and transfer degrees, certificates, career and workforce training, basic skills instruction, and opportunities for lifelong learning. We respond to the diverse educational, cultural, and economic needs of our community by promoting individual potential through effective teaching and learning in an inclusive environment.



Areas of Interest

*Applied
Technology,
Transportation
and Culinary
Arts*

*Arts, Language
and
Communication*

Business

*Health and
Medical
Careers*

Public Safety

*Science and
Math*

*Social Science
and Education*

*Auto
Technology

*Manufacturing
Technology

*Welding
Technologies

*Culinary Arts

Art

*Photographic
Imaging

English

*Mass
Communication

Music

Theatre Arts

Speech

*Accounting

*Business
Administration

*General
Business
Management

*Personnel
Management

*Small Business
Management

*Psychiatric
Technician

*Kinesiology

*Nursing

*Radiologic
Technology

*Veterinary
Technology

*Administration
of Justice

*Police
Academy

*Correctional
Officer
Academy

*Fire
Technology

*Agriculture

Biology

Chemistry

Computer
Science

Geology

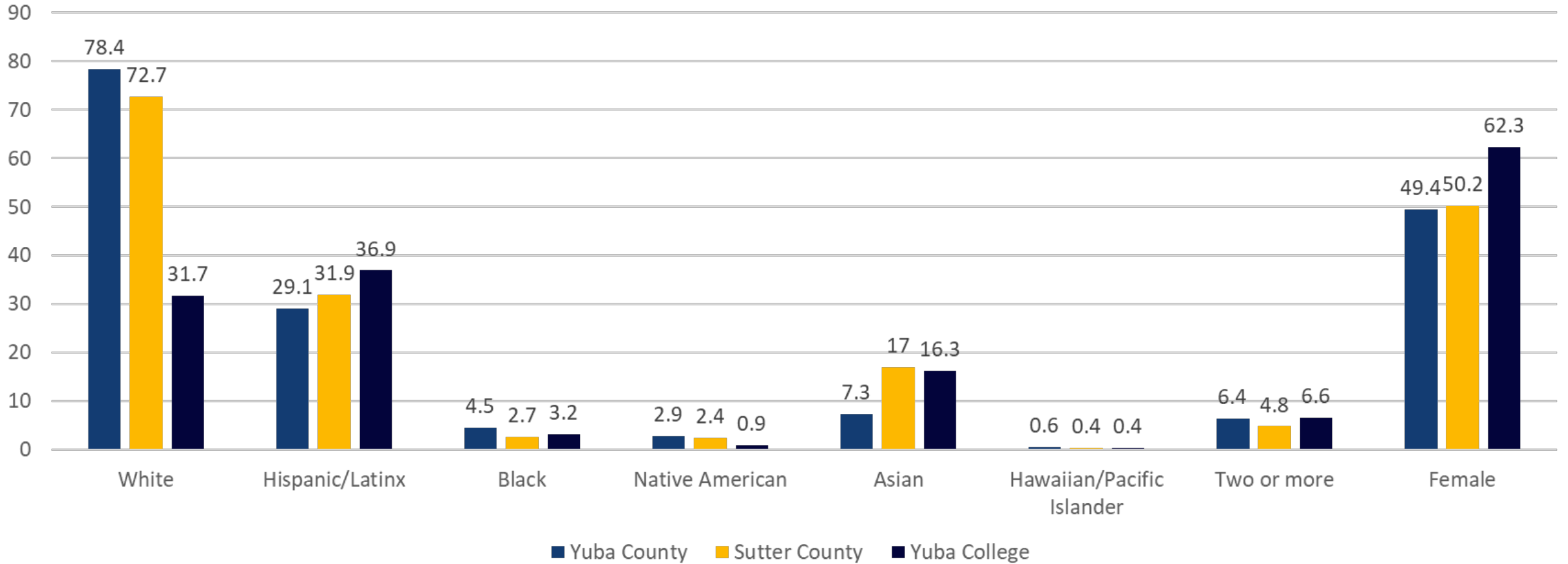
Mathematics

*Early
Childhood
Education

Social Sciences

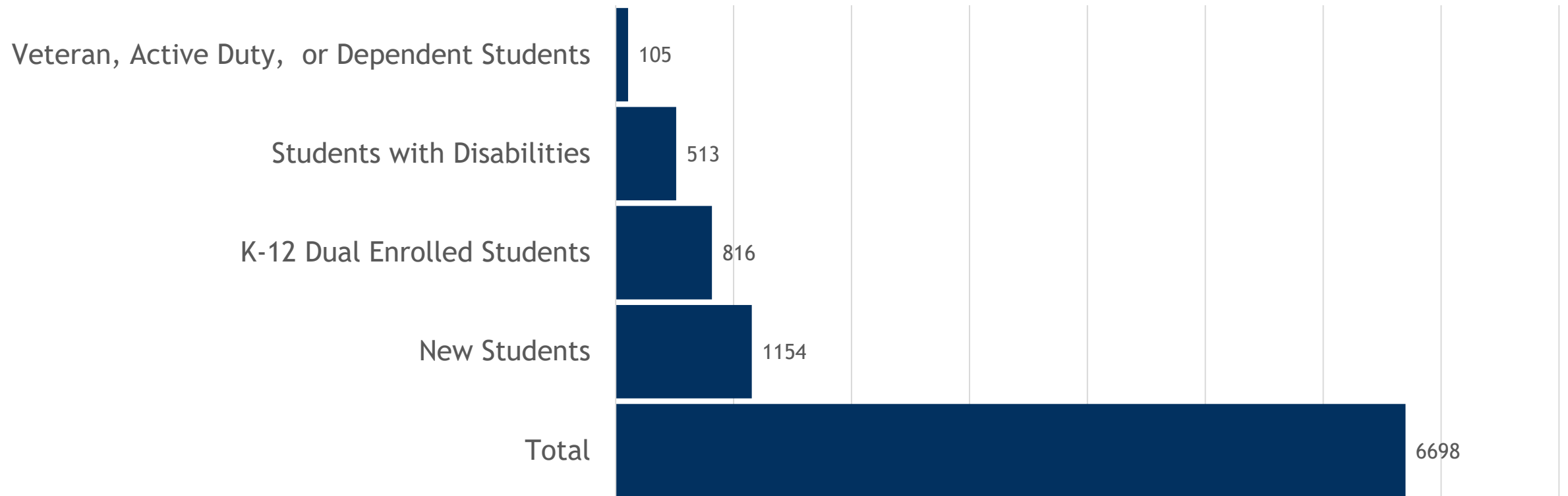


Yuba/Sutter County Demographics Compared to Yuba College



Yuba College Our Students

Fall of 2019 Enrolled Students





Our Students

2019-20 Degrees		2019-20 Certificates		2018-19 Transfers	
Total	815	Total	168	Total	375
Gen Ed.-Social & Behavioral Sci.	18.6%	Child Dev. Associate Teacher	27.4%	CSU	41.6%
Gen Ed.-Natural Science	13.8%	Reserve Officer Level 1	17.9%	UC	13.3%
Business Administration	7.1%	Fire Academy – Fire Fighter 1	11.3%	In-State Private	11.2%
Nursing	6.8%	Veterinary Receptionist	7.7%	Out of State	33.9%
Biology – Allied Health	5.9%	Psychiatric Technician	7.1%		



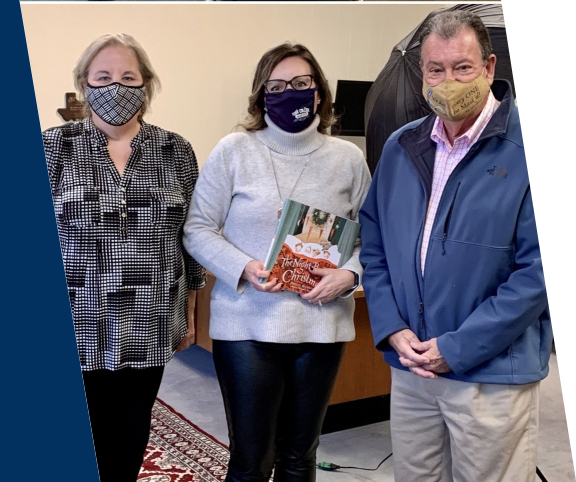
Our Students, Cont.

- ▶ **Where do our students live?**
 - ▶ Sutter County: 45.9%
 - ▶ Yuba County: 33.5%
 - ▶ Yolo County: 4%
 - ▶ Sacramento County: 3.7%
 - ▶ Butte County: 3.1%



Year 1: YC's Community Commitment

- React to COVID (all items below impacted)
 - Investment/support of transition to distance education (Faculty PD, Student Support Services)
 - Athletics
 - Future thinking
- Meet our community's needs
 - Economic Development: CEDS Report
 - Partnerships with K-12 (YCUSD, MJUSD, Wheatland), Universities to create smooth pathways
- Time and attention paid to our Marysville Campus
- **Strategic Planning**



Yuba College Academic Senate Update

- ▶ Highlight of current projects
 - ▶ Inclusion, diversity, equity, and anti-racism
 - ▶ Guided Pathways
 - ▶ Credit for Prior Learning
- ▶ The impact of COVID and the future of teaching and learning

Community Focus Groups

Facilitated Discussion

January 2020

Facilitators: Julie Bruno and Johnnie Terry

Preview of our discussion

- ▶ Community Forums Outcomes
- ▶ Small Group Discussion
 - ▶ Breakouts (15 min each)
 - ▶ Report back
 - ▶ Debrief and Prioritization
- ▶ "Aha" moments and Insights
- ▶ Contact Information



What happens to the
information we gather today?

Discussion topics:

What are the Present, Existing Weaknesses?
What are the Future Opportunities?

What are the **present** weaknesses?

- ▶ What could Yuba College do to improve the way it serves its students?
- ▶ Who, in terms of community demographics, is Yuba College not serving?
- ▶ In terms of reputation, what do other higher education institutions do better than Yuba College?
- ▶ What business, industry, or community needs are not being met?

Debrief: Prioritizing Responses



What are the **future** opportunities?

- ▶ What/where are areas of growth or change?
- ▶ What opportunities exist to serve groups or communities we are not yet serving at Yuba College?
- ▶ What trends or issues are being experienced by Yuba and Sutter Counties that Yuba College should address?

Debrief: Prioritizing Responses



What are the **future** opportunities?

- ▶ What industries do you expect to attract or grow in the Yuba and Sutter counties?
 - ▶ For context, our labor market research suggests:
 - ▶ Invest in new programs in construction, transportation/warehousing, and trade industries as well as teacher prep and teaching assistants.
 - ▶ Expanding programs in healthcare/social services (e.g., LPN/LVN, nursing assistants), and Ag/Forestry/Fishing/Hunting (e.g., Ag machinery operation, maintenance, repair and sales)
- ▶ Should Yuba College consider expansion into offering 4-year degrees?
 - ▶ For consideration:
 - ▶ Community members in Yuba and Sutter are less likely to hold degrees when compared to California residents overall. In particular, 17% of service area residents hold a bachelor's degree or higher, compared to 33% of Californians.

Debrief: Prioritizing Responses



“Aha” Moments and Insights...



Please feel free to contact us with additional responses, comments, ideas, or thoughts.

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شكراً جزيلاً
ngiyabonga
tesekkür ederim
рахмат
danke 謝謝
spas
Bаярлалаа
спасибо
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merci
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