

BP 1400 Yuba Community College District Official Marks

It is the policy of the Yuba Community College District (YCCD) Board of Trustees that the following are the official marks of YCCD and its corresponding colleges and educational centers. The official marks are the property of the District and no external person or entity shall use them without the express written consent of the Board.

YCCD employees may use the official marks but only as prescribed by the graphic identity standards manuals established by the district and its colleges. Any items displaying a mark inconsistently with the guidelines set in the standards manuals may be removed from public display or circulation at the request of the District Director of Public & Governmental Relations (Director), or by the Public Relations Officers (PROs) of the colleges. The Director and PROs have been designated to assist staff in applying the graphics standards as described in the manuals. In order to maintain consistency it is recommended that printed material for public viewing be reviewed by the Director or PROs.

The official marks of YCCD and its corresponding colleges and educational centers may only be changed by resolution of the Board of Trustees.

Logos

District Logo



The official logo for YCCD is a circular image of the Sutter-Buttes Mountain Range, which is located just outside of Yuba City, in the northern part of California’s Central Valley, and is the world’s smallest mountain range. The logo also contains a flock of geese flying through the Sutter Buttes and at the bottom of the logo is an image of a river, which reflects the numerous rivers that run through the District, including the Bear, Feather, Sacramento and Yuba River. The YCCD logo has been created in 4 color, 2 color and in black and white formats (see above).

Logos for YCCD Colleges and Educational Centers



The official logos for Yuba College, Woodland Community College (WCC) and the Clear Lake Campus are stylized text versions of the name of the campuses as seen above.

Colors

The official colors of Yuba College, Yuba College-Clear Lake Campus, Beale A.F.B Outreach Operation and the Sutter County Outreach Facility are blue and gold. The official colors have been selected from the Pantone Matching System® and are specifically Pantone 294 C (blue) and Pantone 137 C (gold).



PANTONE 294 C



PANTONE 137 C

The official colors for Woodland Community College and the Colusa County Outreach Center are green, black and silver. The official colors have been selected from the Pantone Matching System® and are specifically Pantone 364 C (green), Pantone Black C (black) and Pantone 8321 M (silver).



PANTONE 364 C



PANTONE Black C



PANTONE 8321 M

When working with a printer other than YCCD's print shop, please contact the Director or your respective campus PROs who will work with your printer to assure color accuracy.

Mascots



The official mascot for Yuba College is the Forty-Niner (top-left) and is the visual identifier for the Yuba College athletic program. The Yuba College Forty-Niner is often modified to suit a particular sport, however, it should not be interchanged with either the Yuba College logo or seal.

The official mascot for Woodland Community College is the Eagle (top-right) and can be used interchangeably or in conjunction with the WCC logo but only as prescribed in the WCC graphic identity standards manual.

Seals



This is the official seal for Yuba College. The Yuba College seal and logo cannot be used interchangeably. The seal is to be used only on a limited basis as it is reserved for official correspondences where proof of authenticity is required such as official documents, transcripts, diplomas, the college catalog, and certificates. The seal's purpose is to add credibility to any document bearing it. The seal should never be substituted for the logo and the logo should never be substituted for the seal.

The official seal for Woodland Community College is currently under development and will be utilized similarly to the Yuba College seal.

October 8, 2008